

Backgrounder: Grand Opening Canada Wellness Institute at Rizhao, Shandong, China

The Location

- Rizhao City, Shandong Province, on Yellow Sea
- Rapidly growing smaller city, pop. 2.8 million
- Shipping, sustainable technology + tourism city
- Moderate temperatures, clean air, long beaches



The New Facility

- 80,000 square feet dedicated space plus reception hall
- Former athlete reception centre for 2008 Olympics
- Adjacent to Water Sports Training and event facilities
- Renovated to design and functional program recommendations by Canada Wellness Institute

The Rizhao facility (right) is a 3-storey building adjacent to the Water Sports Training Facility and observation tower (left) in Rizhao's Olympic Park.

The Wellness Institute model

- Lifestyle medicine approaches (personal exercise prescription, diet and nutrition counseling, smoking cessation, stress reduction) for disease management and disease prevention
- Support and motivation to make a permanent lifestyle change
- Integration with healthcare, evidence-based approaches, medical oversight
- High standards for safety, staff training and customer service.

The Grand Opening, August 6

- Grand Opening attended by Dr. Wang Guoqiang, Vice Minister, National Health & Family Planning Commission and Guy Saint Jacques Canada's Ambassador to China
- Congratulations from federal Health Minister Ambrose and Manitoba Premier Greg Selinger
- Hospitals and prospective partners for additional facilities in attendance
- Tours and demonstrations for dignitaries and customers
- Announcement of agreement to develop Hainan (south China) facility

Why Wellness Institute at Seven Oaks General Hospital?

- China is beginning to see western levels of chronic disease (diabetes, obesity and heart disease because of increasingly sedentary lifestyles, adoption of western diet trends and smoking)
- Wellness Institute at Seven Oaks General Hospital is an award winning facility with demonstrated success in leading lifestyle change to prevent illness and hospitalization.
- Wi is integrated with Canadian healthcare system which is held in high regard in China

Wellness Institute in China

- Operating as Canada Wellness Institute, not for profit corporation owned by SOGH Foundation
- License agreement to commercialize Wellness Institute expertise, brand and processes
- No healthcare funding/resources; all expenses and risks assumed by Canada Wellness Institute
- Profits will be reinvested in Wellness Institute and Seven Oaks Hospital priorities
- Rizhao facility will be a showcase and training centre for additional facilities in China

Business growth for CWI

- Rizhao contract a two year \$600,000 agreement to provide consulting, training, and co-management + an ongoing licensing agreement and annual quality assurance
- CWI included in Rizhao governance.
- Training and research cooperation agreement with the China Hospital Association and other hospitals to provide training/can use Rizhao as showcase and training centre
- A second agreement to develop a smaller facility in south China is being announced concurrent with the grand opening.
- Negotiations underway for additional facilities in Beijing and Taizhou.

How did a community hospital in Winnipeg end up working in China

2011 ... Influential Chinese hospitals visit Seven Oaks Emergency Department to learn about research and innovations and also tour the Wellness Institute.

2013 ... Seven Oaks president Carrie Solmundson invited to speak at conferences in Hefei and Beijing

July 2014 ... 35 hospital executives and China Hospital Association attend 3-day Wellness Institute symposium in Winnipeg and signed cooperation agreements to adapt the model for use in China.

October 2014 ... 2 hospitals including Rizhao sign joint facility agreements

February 2015 ... Renovations begin in Rizhao, training plan for Winnipeg and Rizhao underway

April 2015 ... Fengwan Technologies proposes Hainan Facility

August 2015 ... Grand Opening for Rizhao, announcement of Hainan

www.wellnessinstitute.ca

<http://www.rzhtcm.com:90/f>

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[Higher Resolution photographs and/or a promotional video of the Rizhao facility are available on request]